

Balsan
BALSAN
Surfaces textiles

*French creator of textile flooring
for today and tomorrow*



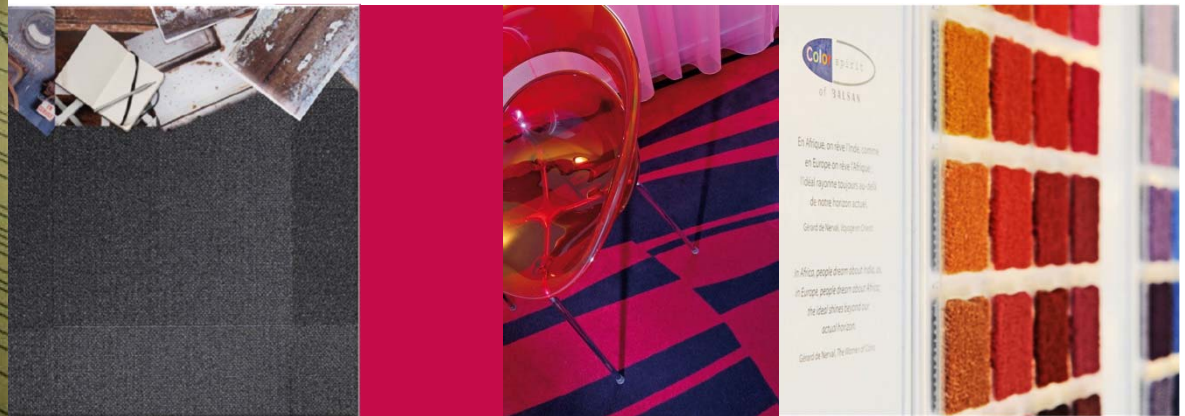
Welcome

Bernard Guiraud – Balsan CEO



Vision: Balsan is an international renowned brand in creatively designed and coloured carpet.

Mission: To create floor covering solutions to satisfy your needs



Our Vision –
Our Mission

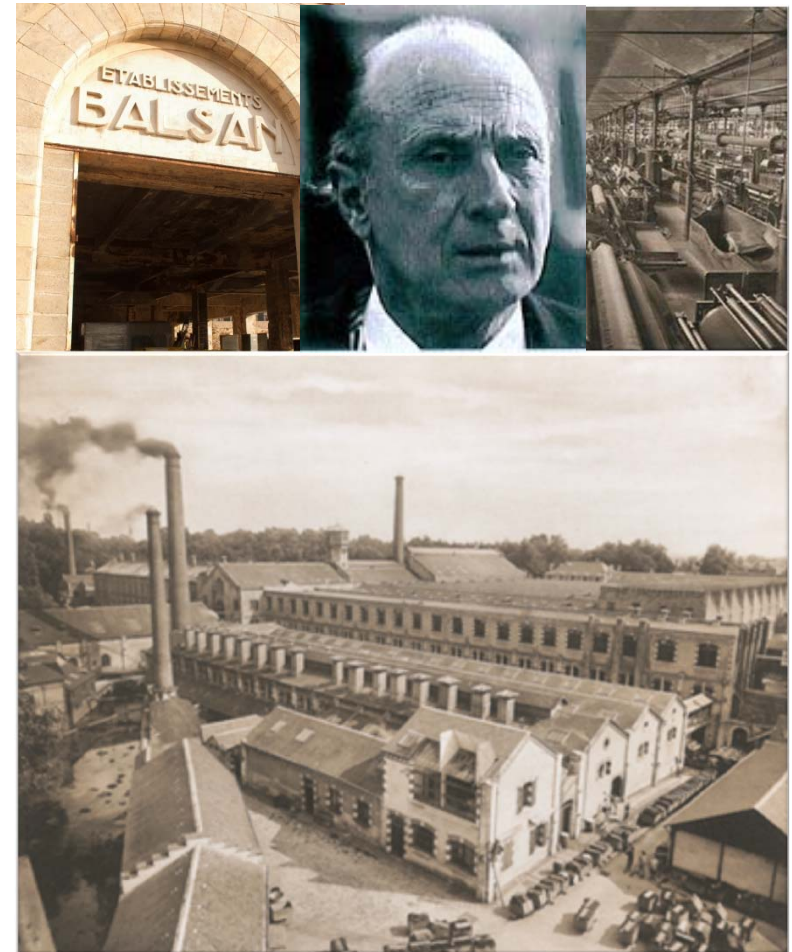
Since 1751

A family story



MANUFACTURE DU CHATEAU DU PARC
1860 - 1910

On the foundations of a
former Royal Manufactory



Depuis 1751

Almost 3 centuries of textile story...

1751
2015

Over the 3 last centuries, Balsan is expressing its passion for textile and creates textile carpets for your office, hotel or residence....



Our values & beliefs

① A close relationship with our clients & partners

② Creativity by the colour



③ Capacity for innovation in the respect of our environment

④ A « family spirit » from Internal team to local actors

Balsan
Designed & Made in France,
Near Châteauroux, Berry - France

2 plants in France



ARTHON: Broadloom carpets
45.000 m²
210 staff



NEUVY: Carpet tiles
10.000 m²
19 staff



15 kms



A long-standing concern with the environment since 1976 (classified by the DREAL, the French Regional Authority for Industry, Research and the Environment and regularly audited)
ISO 14001 since 2010

An international presence

Where?



Turn over split:

-by geography:

France: 50 %

Export: 50 %

-by product families:

60 % in Broadloom

40 % in Tiles

In 55 countries

Belonging to Belgotex International Group

Market segmentation

Balsan carpets and carpets tiles offer personalised, decorative, functional solutions for all public and private spaces

Balsan
home



Balsan
office



Balsan
hotel

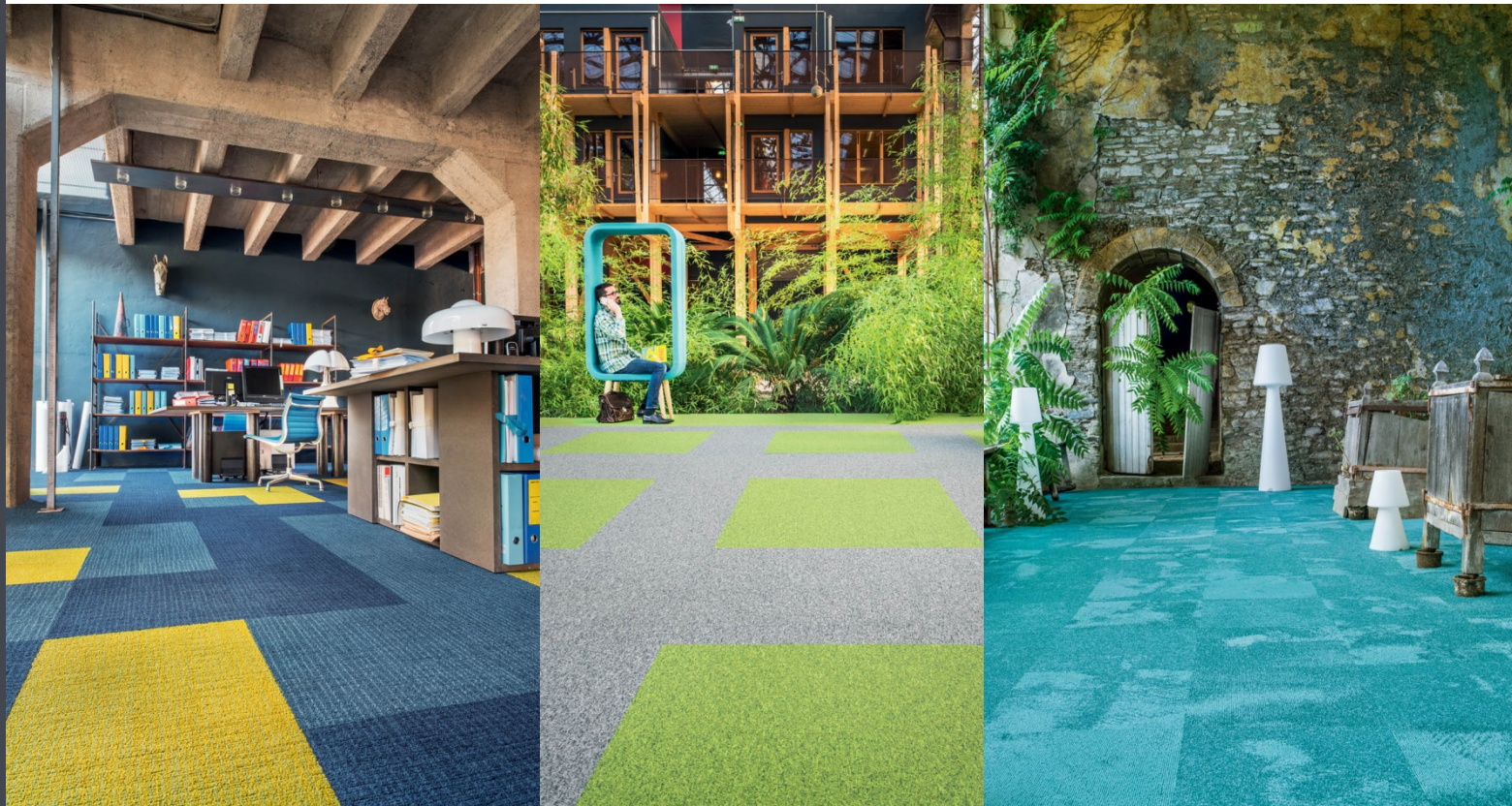


32 collections

Plain, structured, patterned tiles, combined with broadloom

An Eco-designed carpet tiles with Sonic confort felt backing

office



home office hotel

*25 on-stock collections
& numerous custom-made solutions*

hotel



home office **hotel**

24 collections

Plain, structured, patterned

Protected with Balsan Protect

home



home office hotel

Why choosing Balsan ?



Taylor-made solutions

You are one step ahead from your initial idea to your final project.
Choose your own pattern to differently decorate all your spaces.



Passion for textile

Balsan is reinventing the idea of comfort and style through its overall products spectrum.



Eco-Concept

Create a natural balance mixing colours, design and sustainability, in habitat, reconciling « aesthetics » and « enduring commitment »



Design

Unlimited creativity et daring graphics ; Balsan highlights prestigious spaces and leads to surprising developments

All you need to know about Balsan...

<http://www.balsan.com>

accueil | collections | personnalisation | environnement | conseils et services | techniques | balsan | Contact | espace client |

BALSAN
Surfaces textiles

créateur
fabricant de moquettes en et en dalles

Nos produits

Recherchez

La modularité dans tous ses états !

Balsan étoffe sa gamme de dalles textiles et apporte une nouveauté sur le marché avec sa collection **INFINI COLORS**. Elle apporte au monde de l'aménagement intérieur, une nouvelle dimension coloristique. Utilisant une fibre 100% polyamide recyclé Econyl, elle offre une palette de 33 couleurs. La dalle peut être teinte à la demande, la gamme peut ainsi être étendue à l'infini !

INFINI COLORS - Stone Age : dalle textile structurée à l'aspect patiné ton sur ton, disponible sur stock

INFINI COLORS - Jungle : un ligné audacieux

INFINI COLORS - Rock : effet naturel assuré !

For further informations

Looking for references

<http://www.balsan-inspiration.com>



Nom *

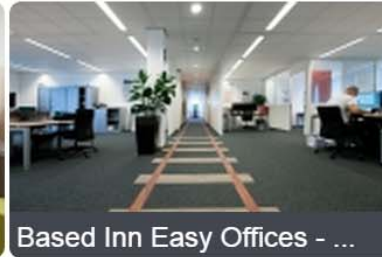
Application *

Office

Hotel

Home

Autre



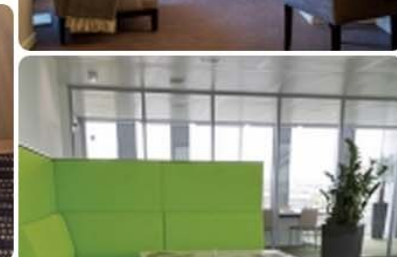
Based Inn Easy Offices - ...



JT Cinema - Hilversum



Casino Partouche - Palava...



Get inspired